



### All Levels of Sponsorship Receive

- Company Name and Logo Featured On:
  - E-Newsletters
  - The Website
  - Show Posters
  - Other Marketing Materials

### Season Presenting Sponsor - \$7,500 – Sponsor Full Season (8 shows)

- Full-page Ad in All Productions Playbill
- 4 Ticket Vouchers for All Opening Weekends
- Meet and Greet with The Cast
- Verbal Note of Appreciation at All Shows During Curtain Speech
- Company Banner and Literature Showcased in The Lobby

### Show Presenting Sponsor - \$1750 - \$2500 – Sponsor Individual Shows; \$1750 Plays, \$2500 Musicals

- Full Page Ad in Sponsored Show's Playbill
- 4 Ticket Vouchers for Opening Weekend
- Meet and Greet with The Cast
- Verbal Note of Appreciation at All Shows During Curtain Speech
- Company Banner and Literature Showcased in The Lobby

### Show Producing Sponsor - \$1250-\$1500 - Sponsor Individual Shows; \$1250 Plays, \$1500 Musicals

- Half Page Ad in Sponsored Show's Playbill
- 4 Ticket Vouchers for Opening Weekend
- Meet and Greet with The Cast
- Verbal Note of Appreciation at All Shows During Curtain Speech
- Company Literature Showcased in The Lobby

## WAYS TO SPONSOR

By sponsoring *The Little Theatre of New Smyrna Beach* with a donation, you enable us to continue to provide quality entertainment and community programs that support our mission. In return, you will be prominently promoted as an official sponsor. Participants support *The Little Theatre of New Smyrna Beach* and want to spend their money with businesses that do, as well.

There are two ways you can sponsor an event or program.:

- Provide a cash donation to underwrite the expenses of our shows and events.
- Provide in-kind product, such as food, supplies, costumes, equipment, or media time, or in-kind service, such as graphic design or photography.

## PUT YOUR COMPANY IN THE SPOTLIGHT

Sponsoring the whole season can put your business in the spotlight! This opportunity gives your business tremendous visibility, marketing benefits and exclusive sponsorship perks! *The Little Theatre of New Smyrna Beach* sponsorships are competitively priced and fully customizable to meet the unique needs of your community outreach and marketing goals.

Your sponsorship will go toward covering the licensing, set design and building, Lighting and sound equipment and upgrades, music and script rentals, marketing, costumes, educational programs and general building overhead/maintenance. Please contact Board President, Mike Funaro, at [info@nsbplayers.org](mailto:info@nsbplayers.org) or call 386-423-1246.

## WHAT DOES YOUR SPONSORSHIP PAY FOR?

Sponsorship helps pay for:

- Show production rights- production rights and rental fees cost between \$1,500 - \$6,000 per show.
- Sets- set building and recreating materials like lumber, hardware, and paint cost about \$35,000 per season.
- Costumes- average about \$2,500 per show with musicals being much higher.
- Technology- special lighting and sound effects, wireless microphones, and mechanical and animated props.
- Props- furniture and props used for productions.
- Equipment rental- special costumes, tools, and specialty orchestral instruments to make the shows complete.
- General overhead and maintenance of our main theater building, rehearsal hall annex and parking lots.

The average cost to produce each show is \$ 10,000- \$25,000. Your support helps us continue to make great shows possible!

Sponsor a little bit, sponsor all of it! Sponsor today! Come by the box office, Thursday-Friday, from 1:00 pm till 4:00 pm at 726 E. Third Ave. New Smyrna Beach or call 386-423-1246